



Specifications of planting projects SEASON 2019-20

We invite you to submit forestry projects that run from fall 2019 to spring 2020

Reforest'Action

Reforest'Action is a company that finances (re)afforestation projects and raises public awareness about the roles of forests in France and around the world.

We finance different types of projects:

- **Restoration of forest plots** affected by biotic or abiotic hazards: storms, diseases, fires, droughts, etc.;
- **Extension of vegetation cover** on wasteland or in urban areas;
- **Enrichment of poor stands** after case-by-case analysis;
- **Assisted natural regeneration** (specifications in progress).

The funds provided by Reforest'Action to owners are collected from companies and individuals wishing to act for the environment and strengthen all ecosystem services from forests in the long term:

- **Economic service** through wood production and employment development in the forest/wood sector;
- **Ecological service** through increased CO₂ storage and enhancement of local biodiversity;
- **Social service** through the improvement of air and water quality and the well-being of people living near the forest massif.

Our principles

Our project selection criteria are based on the essential principles of a Common **Multifunctionality** Base designed by us. This Baseline is a set of principles applicable during the planting and natural regeneration stage of a tree stand to ensure its ability to sustainably provide ecosystem services, resilience, adaptation and resilience to environmental disturbances (drought, insect attack, etc.).

ESSENTIAL PRINCIPLES OF THE COMMON MULTIFUNCTIONALITY BASE

- **Species diversity**
Selection of several species.
- **Biodiversity habitats**
Maintenance of elements on the parcel that provide habitat for local fauna and flora.
- **Preservation of soil CO₂**
Silvicultural methods that avoid as much as possible the release of CO₂ from the soil.



Three other **target principles** may, as far as possible, be implemented, in particular in the light of advances in scientific knowledge:

- **Mixed plantation** ;
- **Diversity of origins**;
- **Associative resistance**.

We invite you to discover in more detail this Common Multifunctionality Base on this page: <https://bit.ly/2JfU9on>.

Criteria of projects

Our specifications are based on fundamental principles for the long-term development of ecosystem services. Therefore, it is necessary to respect criteria. Some are called "selective", conditional on the selection of projects, others called "evaluation" make it possible to enhance the quality of the project

Eligibility criteria:

- Project of **2 ha minimum** (or 1500 plants) ;
- Diversity of species planted: **at least two species** ;
- Invasive species: species classified as invasive by IUCN will not be funded (e.g. Robinia). In addition, red oak is also considered invasive by our Technical Committee;
- The plants Forest Reproductive Materials **respect the regional decrees**.
- The owner must present a **sustainable management document** (CBPS or RTG or PSG);

Bonus factor :

- Preservation of **dead wood** and **large wood** with micro-habitats;
- **Soil care** (structure, period of intervention);
- If possible, selection of species to strengthen the **associative resistance** of the stand;
- **Mixed planting** (foot-to-foot, alternating bands, etc.) to improve the resistance and resilience of the future forest to natural hazards;
- **No pesticides** used.

Amount of funding

Reforest'Action finances the selected projects **between 0.5 and 1.2 € HT per plant**. The amount of funding depends on the size of the project, its benefits on biodiversity, on employment in the forest-wood sector, and on social aspects, as well as on the volume of CO₂ stored (data assessed by Reforest'Action according to the information provided by the project holder). The funds provided are non-repayable and can be combined with public aid, not automatically with private aid.



Funds are paid at the end of planting after receipt of the following elements:

- **Invoice from the nursery**, indicating the details of the amount and number of plants;
- **The certificate of origin** of the seedlings to check compliance with the regulations;
- **Planting report** giving the number of trees planted, any difficulties encountered, etc.;
- **Pictures** (at least 10) of the plantation, planters in action, trees in the ground.

Owner's commitments

In return for this financing, the Owner signs a letter with the following commitments :

- Plant or have planted the trees in the number initially defined ;
- Provide a privileged contact, responsible for the follow-up of the project;
- Respect the wooded state of your plot over 20 years;
- Make your plot accessible to a competent forest manager or professional who can make one or more visits up to 20 years after planting;
- Make its plot accessible to the company's employees and customers who have financed its planting through Reforest'Action during events organised in advance by Reforest'Action;
- Allow the installation of a sign mentioning the name of the said company if it wishes;
- Send, twice a year and for a maximum period of five years, some photos of the trees planted at Reforest'Action.

In the event that the plantation is not preserved during the first twenty years (except in cases of force majeure: storm, drought, fire, disease), the Owner must reimburse the full amount paid.

Finally, the Owner accepts that Reforest'Action and its financial partners communicate publicly on the project in any medium whatsoever (press, print, digital...) in order to collect funds and value the ecosystem services provided by the project.

The (re)afforestation project is presented on the website www.reforestaction.com with the GPS coordinates of the planting site, the species planted and the nature of the plantation. No mention is made on the name of the owner of the parcel on the site.