

# JARI PARÁ

Pará, Brazil



## Located in the eastern part of the Amazon Rainforest, in the Brazilian state of Pará, Jari

Pará is a forest conservation project designed to protect 920 000 hectares of forest, in a municipality where unclear land tenure laws, widespread land speculation, overall weak law enforcement and cattle ranching are as many drivers of deforestation.

Throughout the life span of the project, it is estimated that 50,480 hectares of forest will be saved from destruction thanks to the activities implemented. This will protect 340 species of flora and 2,070 species of fauna, 133 of which are endangered. The project meets the Gold Level Biodiversity Criteria - Exceptional Benefits to Biodiversity, according to the vulnerability criterion described by the Community Climate and Biodiversity Standards.

To efficiently avoid and prevent deforestation, numerous activities are being implemented to directly fight against illegal logging while developing a sustainable economy as a viable alternative to deforestation.

In total, over 270 families will benefit from direct well-being improvement thanks to these activities.



# THE PROJECT AT A GLANCE

Project start date: July 2014  
Project duration: 30 years



### PROJECT DEVELOPERS

Biofilica Investimentos Ambientais,  
Jari Celulose, Fundação Jari



### PROTECTED AREA

920 000 hectares



### EMISSION REDUCTIONS

15,491,971 TCO2eq in 30 years



### STANDARDS

VCS & CCB



### CARBON REGISTRY

Verra registry



### PROJECT TYPE

REDD+, Avoided Unplanned  
Deforestation



# PROJECT LOCATION

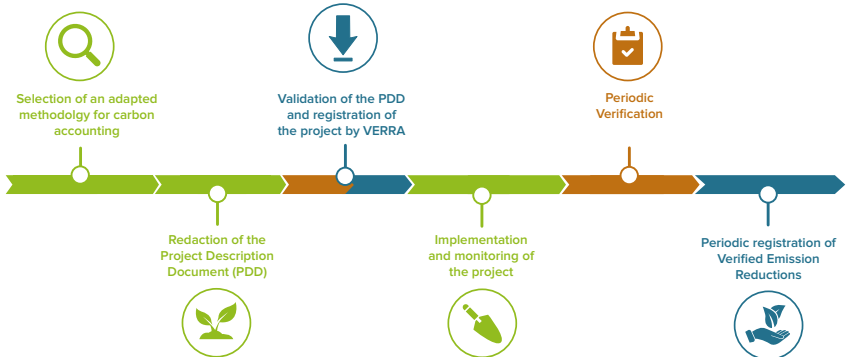


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The project is located in the municipality of Almeirim, in the northern part of the state of Pará, in Brazil.



# PROJECT TIMELINE



- CARBON STANDARDS
- THIRD PARTIES
- PROJECT DEVELOPER



# GOALS AND OUTCOMES

By fighting against deforestation, this project will protect the habitat of numerous species, preserve and increase carbon stocks in the forest, and help develop a sustainable local economy.

## HOW ARE EMISSION REDUCTIONS CALCULATED ?

Based on a methodology approved by VERRA's Verified Carbon Standard, and given the local deforestation context in the municipality of Almeirim, a baseline scenario was modeled to assess the volume of carbon emissions that would have occurred had the Jari Pará project not been implemented. Based on this scenario and in function of the expected outcomes of the activities designed to avoid deforestation, emission reductions were estimated for all 30 years of project. The Verified Carbon Units (VCUs) corresponding to these emission reductions are registered periodically in the Verra Registry, after third party on-site verifications of the success of the aforementioned activities.

## ENVIRONNEMENTAL OUTCOMES



**BIODIVERSITY PROTECTION**



**PRESEVATION AND INCREASE OF FOREST CARBON STOCKS**



**SOIL PRESERVATION**

## SOCIAL AND ECONOMIC OUTCOMES



**JOB CREATION**



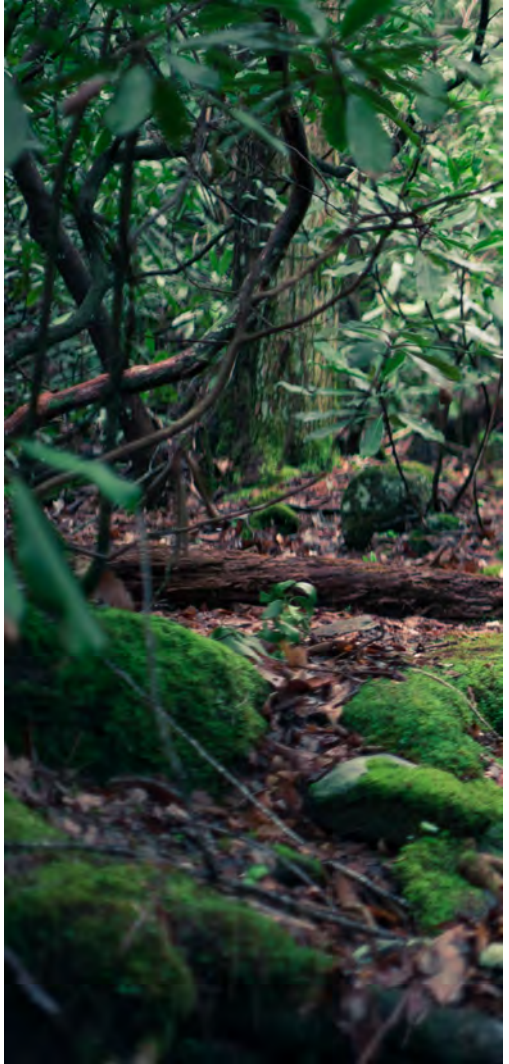
**PROMOTION OF LOCAL KNOW-HOW**



**ADDITIONAL INCOME GENERATION**  
for local population

## CONTRIBUTION TO THE UNITED NATIONS' SUSTAINABLE DEVELOPMENT GOALS





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