



LOW-CARBON LABEL

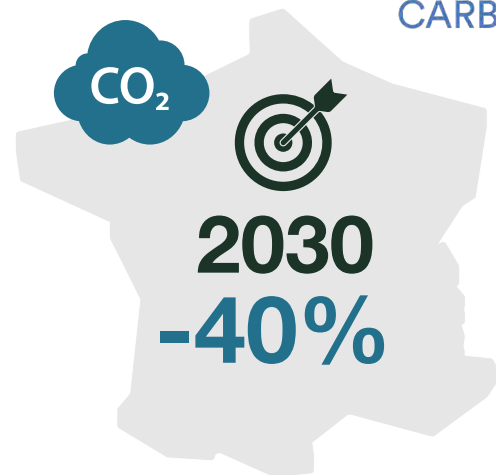
MAKE AN OFFICIAL CONTRIBUTION
TO CARBON CAPTURE
WITH FRENCH FORESTS

WHAT IS THE LOW-CARBON LABEL?

Created by the Ministère de la Transition écologique et solidaire [French Ministry for the Ecological Transition], the Low-Carbon Label is designed to highlight local actors who contribute to the French Low-Carbon Strategy. This label applies to forestry projects. The label promotes carbon capture, but projects supported by Reforest'Action also generate a number of socioeconomic and environmental benefits.

Financing a low-carbon certified forestry project with Reforest'Action therefore helps to increase CO₂ capture and meet the goals to reduce France's greenhouse gas emissions by 2030.

LABEL BAS
CARBONE



Reforest'Action is developing its own low-carbon certified forestry projects with help from its network of French project initiators.

- **AFFORESTATION PROJECTS:** expanding forest cover to abandoned farmland, overgrown areas and meadows.
- **REFORESTATION PROJECTS:** restoring forests that have been affected by a natural hazard.



THE ONLY OFFICIAL
CERTIFICATION TO
**QUANTIFY THE CARBON
CAPTURED BY
FORESTRY PROJECTS
IN FRANCE.**

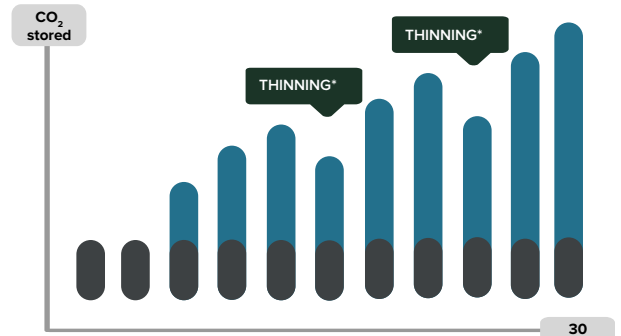
THE PRINCIPLE OF OUR LOW-CARBON CERTIFIED FORESTRY PROJECTS

Our Low-Carbon Label forestry projects help store atmospheric carbon over the long term by planting trees, afforesting plots and restoring degraded forests. These tonnes of CO₂ equivalent are calculated over 30 years by differentiating:

- **The project scenario**, i.e. the number of tonnes of CO₂ that the project will store for a given plot over 30 years;
- **And the baseline scenario**, i.e. the number of tonnes of CO₂ that would have been stored for the same plot over 30 years if the project wasn't implemented.

EXAMPLE

“LOW-CARBON LABEL” PROJECT SCENARIO VS. BASELINE SCENARIO



*Thinning: forest management technique.

CARBON CAPTURE AND GAINS

Our Low-Carbon Label projects promote carbon capture in forests and carbon storage in wood products. They also reduce emissions by using wood products instead of other materials or energy sources with higher emissions.



BIOMASS AND FOREST FLOOR

Trees absorb atmospheric CO₂ to grow, stocking carbon in their trunk, branches, roots and the forest floor.



ECONOMIC SECTOR

Wood products are removed from the forest to leave room for the most beautiful trees to grow and the carbon stored in these wood products also becomes profitable.



SUBSTITUTION OF MATERIALS/ENERGY

Replacing a material or energy with high greenhouse gas emissions with a wood material or energy indirectly helps to reduce emissions and contributes to the ecological transition.

COMPLEMENTARY BENEFITS OF REFOREST'ACTION PROJECTS

Our Low-Carbon certified projects also generate a number of socioeconomic and environmental benefits:



ECONOMIC GROWTH



INCREASED BIODIVERSITY



PERSONAL WELL-BEING



REDUCED AIR POLLUTION

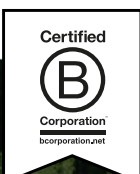


SOIL PROTECTION



WATER FILTERING

TO SUPPORT A LOW-CARBON PROJECT, GET IN TOUCH!



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