

# Job Description

## Communication Manager



### REFOREST'ACTION

**Reforest'Action is a certified B Corp company whose mission is to preserve, restore and create forests all around the world in response to climate and biodiversity issues.**

Awareness is growing towards the urgent need to restore the natural world.

Corporate climate action has led to an acceleration in investments in nature, adopting strategies aimed at reaching net-zero emission. Natural Climate Solutions (NCS) offer a major way to address both the climate and biodiversity crisis and the necessary resilience to climate change. Today, **forests are one of the main Natural Climate Solutions, in addition to socio-economic benefits for local populations.**

With more than 10 years of experience and more 1 000 forestry projects around the world, Reforest'Action has grown from 8 to 55 employees in less than 2 years!

Our ambition: to go much further, much faster.

To do this, we need new talents.

We are looking for a self-motivated and talented **Communication Manager** to lead our communication department.

In a context of strong growth **and internationalisation**, the Communication Manager's mission is to build and raise brand recognition amongst our stakeholders, by affirming our values and the meaning of our mission.

#### He/she will be in charge of :

- Plan, implement and manage the overall internal and external communications strategy, ensuring its message is consistent and engaging, corresponding to the strategic vision.
  - Define and write strategic messages and position papers, arguments and language elements.
  - Ensure the company's brand image.
  - Define and manage the implementation of an innovative communication plan and oversee budget.
  - Contribute to the international deployment of the brand.
  - Monitor and manage brand recognition indicators.
- Drive and optimise all communication actions (editorial, social networks, events and visibility partnerships) with our different targets (business, citizens, experts). (*excluding PR / Press > TBC*).
  - Oversee all internal and external communications for the company, ensuring its message is consistent and engaging.
  - Provide high-quality content that engages stakeholders and build brand recognition.
- Embody Reforest'Action's vision, manage the communication team (7 people) and work in a co-constructive way with the company's management to improve our global communication and identify opportunities.

#### REQUIREMENTS

- Fluent in English
- 10 years experience in communication, within a managerial role.
- Knowledge of climate and sustainable development issues faced by businesses.
- Hands-on experience with communication tools and management of actions plan.
- Excellent interpersonal and communication skills.
- Excellent organizational and time management skills.
- An international experience will be a real plus.

#### REPORTING

Head of Marketing and Communication.

- Permanent Contract (CDI)
- Location : 92500 Rueil-Malmaison
- Home office punctually possible.

Send your CV and cover letter to [francoismjeandet@gmail.com](mailto:francoismjeandet@gmail.com). Applications will be processed by an external HR consultant: if you are not contacted within 15 days of sending your application, it has not been selected. Thank you for your understanding.